



2020 CATALOGUE



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THE STORY BEHIND



OUR COMPANY

The story of Muchflowers began in 2016 when three good friends agreed that the only way to become more competitive and dynamic in a globalized cut flower business was to join forces and join together under one commercial company.

What started as a simple idea has evolved into a powerful model that four years later has consolidated Muchflowers as one of the fastest growing cut flower groups in Ecuador with 6 farms located in different regions throughout the Andes territory of Ecuador, amounting to a total of 90 hectares in production and 1'000,000 stems sold annually.



OUR VALUES

Muchflowers believes that not the quality of flowers, technology, logistics or commercial advantages will bring the grower success, but the story behind the people and the product. Farm certifications guarantee our good practices regarding the law, the environment and our people. Therefore, our farms are Flor Ecuador, Rain Forest Alliance, Fair Trade certified and Flor Ecuador.

Our company's five pillars are:

- Much Team
- Much Green
- Much Better
- Much More
- Much For All

OUR PEOPLE

At Muchflowers we believe in the story of each person in our company, the road that brought them here and that success can only be achieved by the devoted effort and motivation of our people, our most valuable asset.

Our team is made up of 1200 employees that work hard and passionately to produce and distribute the most luxurious cut flowers and bouquets worldwide.



OUR FACTS

We are proud of our growth and results the past years. Much Flowers is constantly working to provide the best service and quality it can give locally and globally.



1 Of the fastest growing flower companies in Ecuador



6 farms located in the Andes Region of Ecuador



90 hectares of production



100,000,000 stems sold annually

OUR FLOWERS

Muchflowers grows more than 24 crops and 200 varieties of summer flowers, roses, spray roses and greens and has a unique hand tied bouquet program. Muchflowers distributes to more than 63 countries all over the world from wholesalers, florists, distributors and mass market.

Achillea, Alstroemerias, Amaranthus, Bouquets, Bupleurum, Craspedias, Delphinium, Dianthus, Dusty Miller, Gypsophila, Pennycress, Pittosporum, Queen Annes Lace, Roses, Ruscus, Scabiosas, Solidago, Spray Roses, Trachelium, Veronicas, and more.





2020 CATALOGUE





ACHILEA



**For more packing information see pg. 54*





AGAPANTHUS



**For more packing information see pg. 54*





ALSTRESIAS



DYNAMITE



FIREFLIES



WHITE PEARLS

**For more packing information see pg. 54*





ALSTROEMERIAS



BIANCA



WHISTLER

**For more packing information see pg. 54*



HIMALAYA



PINK ORCHID



DOLCE



PACIFIC



DUBAI



PAPILLON



CHAMPAGNE



JUMBO



SERENITY



AMPOSTA



STRATUS



ALEGRIA



REAL



DISCO



SPLENDOR



SCORPION



JEWEL



GALAXY



OKINAWA



OLIMPIA



XANADU



ROMANCE



ANGELINA



HOT PEPPER



MERLOT



JAFFA



GYPSY



FIRENZE



TIGUER



SHAKIRA



YELLOWSTONE



CHEESECAKE





AMARANTHUS



COLORS: GREEN / RED

**For more packing information see pg. 54*





CRASPEDIAS



**For more packing information see pg. 54*





DELPHINIUM



ARIEL WHITE



TRITÓN LIGHT BLUE



SEA WALTZ

**For more packing information see pg. 54*





DUSTY MILLER



**For more packing information see pg. 54*





GREEN BALL



**For more packing information see pg. 54*





GYPSOPHILA



COSMIC
XL size (9-12)
EXCLUSIVE



CLOUD
Exclusive by Inzignia Group



XLENCE
XL size (10-13)



MIRABELLA
Medium size (9-11 mm)



MILLION STARS

**For more packing information see pg. 54*

TINTED



ORANGE



BRICK



CORAL



COFFEE



LIGHT ORANGE



MOCCA



YELLOW



APPLE GREEN



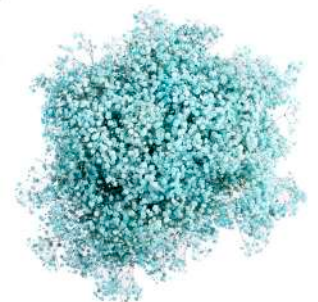
GREEN FOREST



LIGHT GREEN



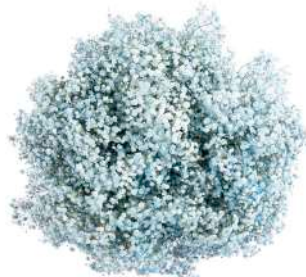
DARK GREEN



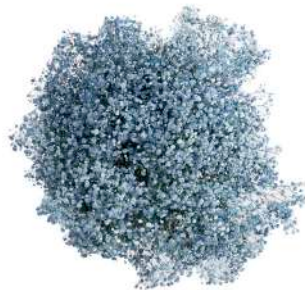
TURQUEOISE



DARK BLUE



LIGHT BLUE



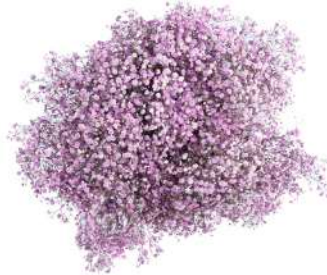
BLUE NAVY



WINE



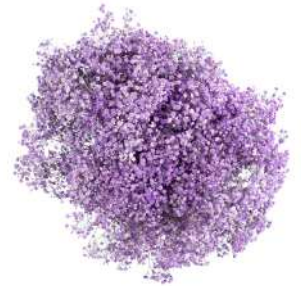
BURGUNDY



LAVENDER



LIGHT PURPLE



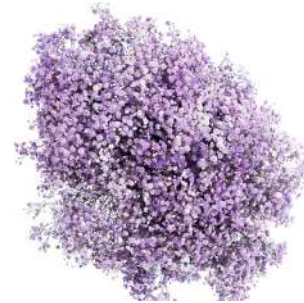
DARK PURPLE



RED



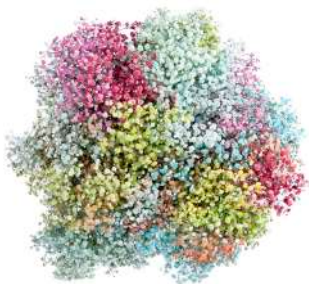
LIGHT RED



LIGHT PINK



DARK PINK



STEAM RAINBOW



RAINBOW



GRAY



GRAY SPARK





MATRICARIA



**For more packing information see pg. 54*





PENNYCRESS



**For more packing information see pg. 54*





ROSES

**For more packing information see pg. 54*



LEMONADE



BLIZZARD



POLO



AKITO



MONDIAL



TIBET



VENELA



ENGAGEMENT



OSIANA



SHIMMER



DUETT



AMSTERDAM



PINK MONDIAL



QUICKSAND



AMNESIA



MOTHER OF PEARL



NENA



GERALDINE



JESSICA



SOPHIE



TITANIC



ESPERANCE



SWEET UNIQUE



HERMOSA



MAGIC TIMES



LOLA



PINK FLOYD



HOT PRINCESS



TOPAZ



HOT LADY



PALOMA



SWEETNESS



DEEP PURPLE



COOL WATER



HEARTS



FREEDOM



EXPLORER



SEXY RED



NINA



IGUANA



MOVIE STAR



HIGH & ORANGE



HIGH & MAGIC



CIRCUS



COFFEE BREAK



ORANGE CRUSH



KAHALA



CHERRY BRANDY

ROSES



TUTTI FRUTTI



BRIGHTON



LIGHTHOUSE



TARA



STAR DUST





RUSCUS



**For more packing information see pg. 54*





SCABIOSAS



SCABIOSA STELLATA



SCOOP MILKY



MARSHMALLOW



SCOOP LAVENDER



BLACKBERRY



CHERRY VANILLA



TUTTI FRUTTI

**For more packing information see pg. 54*





SOLIDAGO



**For more packing information see pg. 54*





SPRAY ROSES



ORANGE BABE



PINK MAJOLICA



SAHARA



SNOWFLAKE



STARBLUSH



WHITE MAJOLICA



YELLOW BABE



REDBIKON

**For more packing information see pg. 54*





TRACHELIUM



**For more packing information see pg. 54*





VERONICAS



COLORS: PINK / PURPLE / WHITE

**For more packing information see pg. 54*



BOXES & DIMENSIONS

BOX CODE	LENGTH	WEIGHT	HEIGHT	V/W
EB	92	14	12	2.6
QB1	90	28	17	6.9
QB2	90	25	16	6
QB3	106	26	16	7.6
QB4	100	30	17	8.8
QB5	60	26	16	4.1
QB6	105	30	20	10.5
HB1	85	30	35	14.9
HB2	104	25	25	10.8
HB3	120	35	35	24.5
HB4	102	33	32	17.7

ACHILEA

BOX CODE	60 CM	70 CM	80 CM
EB	60	60	50
QB2	120	120	100

AGAPANTHUS

BOX CODE	70 CM
EB	50
QB2	100

ALSTRESIAS

BOX CODE	60 CM	70 CM	80 CM
EB	60	60	50
QB2	120	120	100

ALSTROEMERIAS

BOX CODE	60 CM	70 CM	80 CM	90 CM
EB	50	50	50	50
QB3	125	125	100	100
HB2	200	150	150	125

AMARANTHUS

BOX CODE	60 CM	70 CM	80 CM	90 CM
EB	50	40	40	40
QB3	100	80	80	80

CRASPEDIAS

BOX CODE	60 CM	70 CM
EB	150	150
QB2	300	300

DELPHINIUM

BOX CODE	60 CM	70 CM	80 CM	90 CM
EB	100	80	80	
QB3	180	160	120	120

DUSTY MILLER

BOX CODE	40 CM	50 CM	60 CM
EB	80	60	40
QB2	180	180	100

GREEN BALL

BOX CODE	40 CM	50 CM	60 CM
EB	60	60	50
QB2	120	120	100

GYPSOPHILA (per bunch)

BOX CODE	250 g	550 g	750 g	1000 g
EB	8	3	2	2
QB2	14	8		
QB6	26	14	12	10
HB2	28	16	14	12
HB3				
HB4	44	22	22	20

PENNYCRESS

BOX CODE	40 CM	50 CM	60 CM
EB	100	80	80
QB2	120	120	80

MATRICARIA

BOX CODE	60 CM	70 CM	80 CM
EB	60	60	50
QB2	120	120	100

ROSES

BOX CODE	40 CM	50 CM	60 CM	70 CM	80 CM	90 CM
EB	50	50	50	50		
QB1	125	125	100	100		
QB4	200	150	150	125	100	
HB1	250	250	200			
HB3	500	450	400	350	300	250
HB4	350	300	250	200	200	

ROSES (BIG HEADS)

BOX CODE	40 CM	50 CM	60 CM	70 CM	80 CM	90 CM
EB	50	50	50	50		
QB1	100	100	100	100		
QB4	200	150	150	125	100	
HB1	200	200	150			
HB3	450	400	350	300	250	200
HB4	300	250	200	150	150	

SCABIOSAS

BOX CODE	50 CM	60 CM
EB	150	150
QB2	300	300

SOLIDAGO

BOX CODE	60 CM	70 CM	80 CM
EB	80	80	60
QB2	160	160	140

SPRAY ROSES

BOX CODE	40 CM	50 CM	60 CM	70 CM
EB	60	60	40	40
QB1	120	120	100	100
HB1	240	240	220	220

SPRAY ROSES (BIG HEADS)

BOX CODE	40 CM	50 CM	60 CM	70 CM
EB	40	40	40	40
QB1	120	100	80	80
HB1	240	220	200	200

TRACHELIUM

BOX CODE	60 CM	70 CM	80 CM
EB	60	60	50
QB2	120	120	100

VERONICAS

BOX CODE	60 CM	70 CM	80 CM
EB	100	100	80
QB2	200	180	160



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